



Sowing the SEEDS of Change



**Sustainability
Education &
Environmentally
Designed
Solutions**



Kellermeyer Company recognizes and supports the growing need for both **green** and sustainable products. With the Kellermeyer **SEEDS** program, we assist our customers with a comprehensive strategy to achieve their environmental and operational goals. Kellermeyer Company will provide you with quality, performance tested products that reduce health and environmental impacts, industry knowledge, training, and support that will improve the quality of your working environment, improve your bottom line, and most of all protect the natural environment in which we live.

What is **Green** Cleaning?

Green Cleaning is defined as *cleaning to protect health without harming the environment*. A **Green** Cleaning program goes beyond chemical and equipment choices. It includes policies, procedures, training and shared responsibility efforts that minimize the impact of cleaning materials on the health of building occupants while protecting the environment as a whole.

What is Sustainability?

Sustainability is defined as *the creation of manufactured products that use processes that are non-polluting, conserve energy and natural resources, are economically sound, and safe for employees, communities and consumers*.

What is LEED®?

The Leadership in Energy and Environmental Design (LEED) **Green** Building Rating System™ encourages and accelerates global adoption of sustainable **green** building and development practices through the creation and implementation of universally understood and accepted tools and performance criteria.

LEED is a third-party certification program and the nationally accepted benchmark for the design, construction and operation of high performance **green** buildings. LEED gives building owners and operators the tools they need to have an immediate and measurable impact on their buildings' performance. LEED promotes a whole-building approach to sustainability by recognizing performance in five key areas of human and environmental health; sustainable site development, water savings, energy efficiency, materials selection and indoor environmental quality.

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